



REAL ESTATE, APPRAISAL & HOME INSPECTION

# Education Solutions

---

Created for your success.



OnCourse Learning is the **trusted partner** for companies and professionals to enhance workforces, manage compliance and advance careers.



For more than 40 years, OnCourse Learning has been providing licensure, professional development and compliance education solutions in the real estate and financial services industries.

We do this with:



Award-winning content

Passionate customer support

Long-term relationships and equitable partnerships

Leading subject matter experts and industry expertise

Engaging learning and compliance technology



1.3M  
alumni

14K  
hours of content

7K  
courses

137K  
annual learners

2K  
corporate partners



# Inspire the American Dream.

Launch careers and build your business with our customizable education solutions.



We bring a unique blend of expertise, experience and best-in-class content to these real estate industry segments:



Brokerages



Associations



Private Education Institutions



Colleges & Universities



Home Inspection



Appraisal

## Cultivate professionals. Catapult success.

Build a highly relevant education program that support recruitment and retention, opens doors for new careers and drives revenue.

OnCourse Learning Real Estate has combined leading education providers to offer a full lifecycle suite of licensure education programs for real estate agents, appraisers and home inspection professionals. More than 750,000 professionals rely on us for new career training, continuing education and professional development.

As a single, consolidated resource, OnCourse Learning is taking learning to the next level. Enjoy new ways to manage learning through technology with fresh and unique educational experiences driven by the industry experts you have relied on for decades.

## OnCourse Learning Real Estate takes learning to the next level.

Written by industry experts, our licensing education provides a firm foundation to aspiring professionals. Our textbooks and e-books support online and live learning. We make staying certified a snap with continuing education that meets your state's compliance requirements. Our exam prep and professional development curriculum gives learners that extra edge to pass their exams and stay on top of their game once licensed. We provide a solution for the real estate professional at every stage of their career. We would love for you to come aboard.

750K  
alumni

30K  
annual learners

1,500  
corporate partners

9,300  
hours of proprietary content

4,800  
state, IDECC and ARELLO-approved courses

Experience you can trust.

The support you need.

Launch careers and build your business with our **customized education solutions.**

## OnCourse Learning Real Estate Partnership Program

Gain additional revenue by partnering with OnCourse Learning to offer online real estate, appraisal, and home inspection courses.

Your learners will enjoy up-to-date content that is available 24/7 online. Industry-leading real estate, appraisal and home inspection education textbooks and e-books are also available.

At OnCourse Learning, our focus is your success. That's why every partnership comes with marketing support and a dedicated account manager who will keep you current on new course offerings and education regulations that affect your business.

### Let us **deliver.**

With thousands of products and a variety of partnerships, we'll deliver the solution that's right for your organization.

At OnCourse Learning, we've created partner solutions for more than 2000 businesses, organizations and schools who rely on our industry-leading, on-target education.



Education Types	Real Estate	Appraisal	Home Inspection
New License	x	x	x
Exam Prep	x	x	
Continuing Education	x	x	x
Advance License	x	x	
Publishing Products	x	x	x
Professional Development	x	x	x
Software			x



OnCourse Direct

A COMPREHENSIVE  
Learning Management System

# An education platform **that delivers.**

**Introducing OnCourse Direct**, our hosted, Web-based learning management system that delivers a new dimension in e-learning efficiency and effectiveness in one convenient place.

**Save time:** Enjoy painless onboarding and built-in templates to notify your students of important assignments.

**Get organized:** At-a-glance portal empowers you and your learners to main control over learning responsibilities and allows administrators to instantly engage in all learning management activities.

**Customize and report:** Instantly sort and export student progress via high-level or specific sorting.

**Support:** Eliminate barriers to successful launches and program management with skilled technical assistance.

## Custom Content Services

Allow your individualized brand to shine in your learning program, reinforcing your unique values and priorities.



**Content creation**  
Unique courses are our specialty.



**Content modification**  
Customize our existing courses to your needs.



**Custom portal page**  
Build access to OnCourse Direct through a branded portal that can house relevant documents and policies.



## Affiliate **Partnerships**

When you partner with OnCourse Learning Real Estate as an affiliate, we provide you with a unique course link for your organization's website. Students register through that link and you receive a percentage of every sale, regardless of what they purchase.

So many reasons to **love**

### **affiliate partnerships**

- ✓ Increased revenue.  
You receive a percentage of every sale.
- ✓ We handle student administration.  
This includes reporting completions to the state, settling any state compliance and national regulatory matters, keeping student records on file and paying fees where applicable.
- ✓ You receive top-notch member support.  
We pair each of our partners with a dedicated, knowledgeable account representative. Your questions and concerns will be answered by someone who knows your name and understands your business.
- ✓ Our banners, emails and flyers make marketing easy.  
With a portal of premade templates, we can help you get the word out about your course offerings.
- ✓ Provide convenient, award-winning education.  
Our self-paced online courses are available. Our unique mastery and fluency methodology sets students up for success.
- ✓ National footprint.  
We have the most comprehensive national real estate, appraisal and home inspection footprint in online education.

## The Affiliate Partner Process:

### **Step-by-Step**



**Discuss** your business and goals with your account representative



**Sign** agreement



Your custom affiliate tracking links are **set up**



You receive access to our **marketing portal**



**Student enrollments** begin



Each month, you receive **commission payouts**



Your **account representative checks** in regularly

## **It's that easy!**



## Wholesale **Partnerships**

In a wholesale partnership, you become an approved real estate education provider in your state and offer our award-winning online courses branded with your company's name and logo.



So many reasons to **love**

### **wholesale partnerships**

- ✔ Take control as the school of record. You'll leverage our high quality education with your own branded student experience.
- ✔ Increased revenue control. We provide fixed wholesale pricing to you and you set the retail price. You can bundle products or pass discounts on to students to drive enrollment and revenue.
- ✔ More control of your students. You'll manage administration of your own students, giving you greater control over the process and their experience with your school. Robust reporting will make it easy to report completions to your state and see course statistics at a glance.
- ✔ You receive top-notch member support. We pair each of our partners with a dedicated, knowledgeable account representative. Your questions and concerns will be answered by someone who knows your name and understands your business.
- ✔ Our banners, emails and flyers make marketing easy. With a portal of premade templates, we can help you get the word out about your course offerings.
- ✔ Provide convenient, award-winning education. Our self-paced online courses are available. Our unique mastery and fluency methodology sets students up for success.
- ✔ National footprint. We have the most comprehensive national real estate, appraisal and home inspection footprint in online education.

## The Wholesale Partner Process:

### **Step-by-Step**



**Discuss** your goals with your account representative



**Sign** agreement



**Submit courses** to regulator for approval



You receive **approval** to be an education provider



We set up your **custom-branded** course website



**Enrollment** begins



Receive monthly **payouts**



Your **account representative** checks in regularly

## **It's that easy!**





PrepXL

## The Gold Standard in Personalized Learning

Prep xL by OnCourse Learning is a sophisticated exam prep tool for anyone that is preparing to take their real estate license exam. It leverages personalized learning technology to tailor study materials to the individual's needs and create customized learning paths to provide the optimal study experience.

### Prep xL features:

- Customized study plan including daily goals that adapts to learner's retention.
- Self-paced, comprehensive library of practice questions that allows the user to concentrate on specific topics based on their confidence and knowledge of the subject.
- Full-length, timed exams that simulate an actual testing environment.
- Real-time readiness data to track progress and identify strengths and weaknesses.

A partnership with OnCourse Learning Real Estate **empowers you** to offer your learners engaging real estate, appraisal and home inspection education.

### Our Solutions:

Increase your revenue and profitability with an expanded education catalog

Provide a flexible learning management system for managing students and developing custom course content

Reflect any regulatory changes and ensure all state and national education requirements are met.

Enhance recruitment and retention of learners

Provide access to subject matter experts, compliance experts, and a team of customer and technical support professionals.





**Real Estate**

800-532-7649 • [re@oncourselearning.com](mailto:re@oncourselearning.com)

---

**Publishing**

855-733-7239 • [publishing@oncoursepublishing.com](mailto:publishing@oncoursepublishing.com)