

**REAL ESTATE, APPRAISAL & HOME INSPECTION** 

## Education Solutions

Created for your success.



OnCourse Learning is the trusted partner for companies and professionals to enhance workforces, manage compliance and advance careers.



For more than 40 years,

OnCourse Learning has been providing licensure, professional development and compliance education solutions in the real estate and financial services industries.

We do this with:











Award-winning content

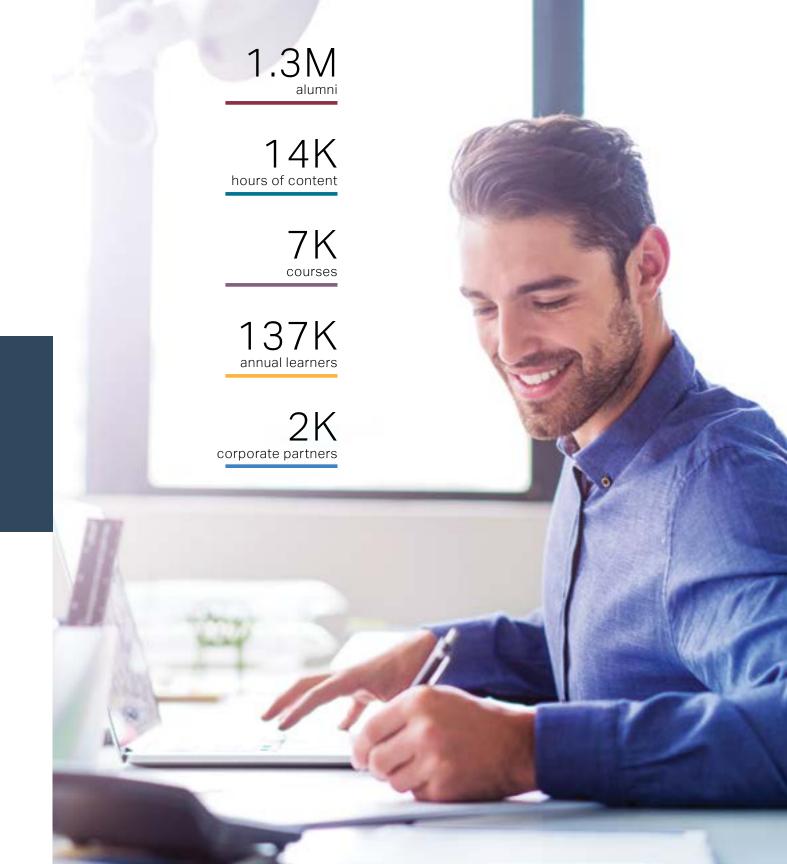
Passionate customer support

Long-term relationships and equitable partnerships

Leading subject matter experts and industry expertise

Engaging learning and compliance technology





## **Inspire** the American Dream.

Launch careers and build your business with our customizable education solutions.

We bring a unique blend of expertise, experience and best-in-class content to these real estate industry segments:



Brokerages



Associations



Private Education Institutions



Colleges & Universities



Home Inspectior



Appraisal

750K

30K
annual learners

1,500 corporate partners

9,300 hours of proprietary content

4,800 state, IDECC and ARELLO-approved courses

### Cultivate professionals. Catapult success.

Build a highly relevant education program that support recruitment and retention, opens doors for new careers and drives revenue.

OnCourse Learning Real Estate has combined leading education providers to offer a full lifecycle suite of licensure education programs for real estate agents, appraisers and home inspection professionals. More than 750,000 professionals rely on us for new career training, continuing education and professional development.

As a single, consolidated resource, OnCourse Learning is taking learning to the next level. Enjoy new ways to manage learning through technology with fresh and unique educational experiences driven by the industry experts you have relied on for decades.

### OnCourse Learning Real Estate takes learning to the next level.

Written by industry experts, our licensing education provides a firm foundation to aspiring professionals. Our textbooks and e-books support online and live learning. We make staying certified a snap with continuing education that meets your state's compliance requirements. Our exam prep and professional development curriculum gives learners that extra edge to pass their exams and stay on top of their game once licensed. We provide a solution for the real estate professional at every stage of their career. We would love for you to come aboard.

Experience you can trust.

The support you need.

Launch careers and build your business with our customized education solutions.

# OnCourse Learning Real Estate Partnership Program

Gain additional revenue by partnering with OnCourse Learning to offer online real estate, appraisal, and home inspection courses.

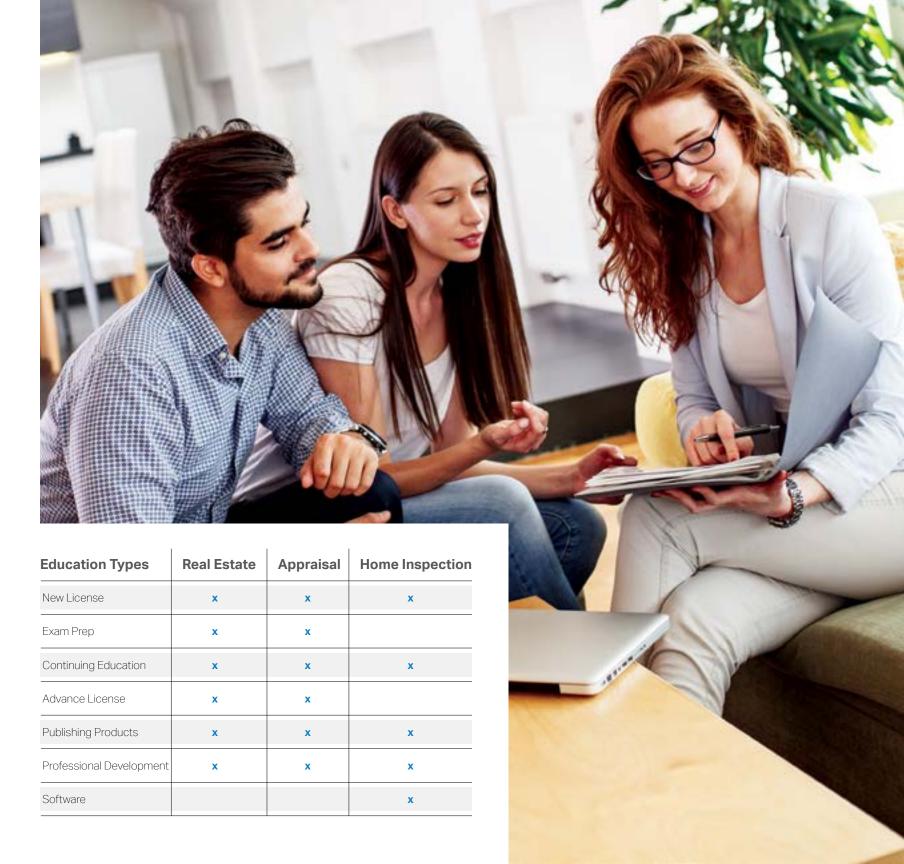
Your learners will enjoy up-to-date content that is available 24/7 online. Industry-leading real estate, appraisal and home inspection education textbooks and e-books are also available.

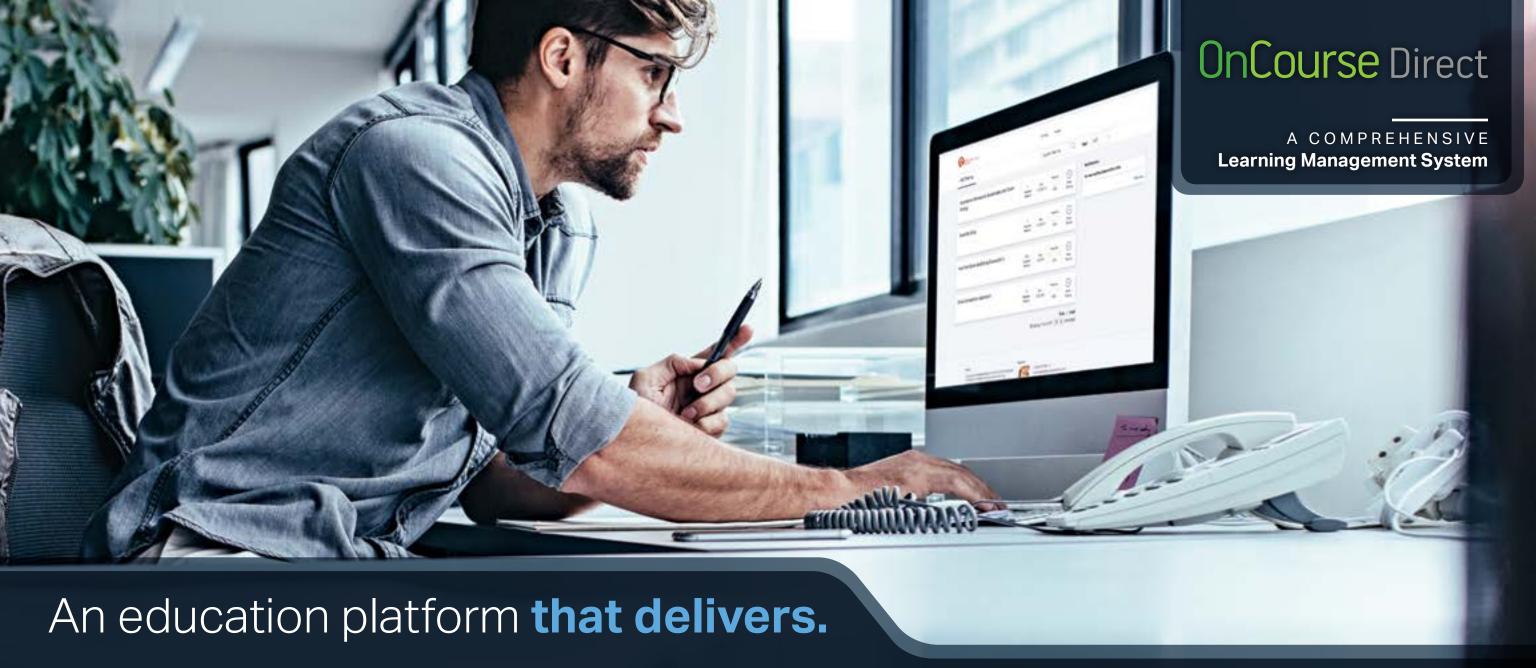
At OnCourse Learning, our focus is your success. That's why every partnership comes with marketing support and a dedicated account manager who will keep you current on new course offerings and education regulations that affect your business.

### Let us deliver.

With thousands of products and a variety of partnerships, we'll deliver the solution that's right for your organization.

At OnCourse Learning, we've created partner solutions for more than 2000 businesses, organizations and schools who rely on our industry-leading, on-target education.





**Introducing OnCourse Direct**, our hosted, Web-based learning management system that delivers a new dimension in e-learning efficiency and effectiveness in one convenient place.

**Save time:** Enjoy painless onboarding and built-in templates to notify your students of important assignments.

**Get organized:** At-a-glance portal empowers you and your learners to main control over learning responsibilities and allows administrators to instantly engage in all learning management activities.

**Customize and report:** Instantly sort and export student progress via high-level or specific sorting.

**Support:** Eliminate barriers to successful launches and program management with skilled technical assistance.

### **Custom** Content Services

Allow your individualized brand to shine in your learning program, reinforcing your unique values and priorities.





#### Content modification

Customize our existing courses to your needs.



#### Custom portal page

Build access to OnCourse Direct through a branded portal that can house relevant documents and policies.



### Affiliate Partnerships

When you partner with OnCourse Learning Real Estate as an affiliate, we provide you with a unique course link for your organization's website. Students register through that link and you receive a percentage of every sale, regardless of what they purchase.

### So many reasons to love

### affiliate partnerships

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Increased revenue.

You receive a percentage of every sale.



We handle student administration.

This includes reporting completions to the state, settling any state compliance and national regulatory matters, keeping student records on file and paying fees where applicable.



You receive top-notch member support.

We pair each of our partners with a dedicated, knowledgeable account representative. Your questions and concerns will be answered by someone who knows your name and understands your business.



Our banners, emails and flyers make marketing easy.

With a portal of premade templates, we can help you get the word out about your course offerings.



Provide convenient, award-winning education.

Our self-paced online courses are available. Our unique mastery and fluency methodology sets students up for success.



National footprint.

We have the most comprehensive national real estate, appraisal and home inspection footprint in online education.

## The Affiliate Partner Process:

### Step-by-Step



**Discuss** your business and goals with your account representative



Sign agreement



Your custom affiliate tracking links are **set up** 



You receive access to our marketing portal



Student enrollments begin



Each month, you receive **commission payouts** 



Your account representative checks in regularly

### It's that easy!



### Wholesale Partnerships

In a wholesale partnership, you become an approved real estate education provider in your state and offer our award-winning online courses branded with your company's name and logo.



### So many reasons to love

### wholesale partnerships

Take control as the school of record.
You'll leverage our high quality education with your own branded student experience.



We provide fixed wholesale pricing to you and you set the retail price. You can bundle products or pass discounts on to students to drive enrollment and revenue.

More control of your students.

You'll manage administration of your own students, giving you greater control over the process and their experience with your school. Robust reporting will make it easy to report completions to your state and see course statistics at a glance.

You receive top-notch member support.

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### The Wholesale Partner

## Process:

## Step-by-Step



**Discuss** your goals with your account representative



**Sign** agreement



**Submit courses** to regulator for approval



You receive **approval** to be an education provider



We set up your **custombranded** course website



**Enrollment** begins



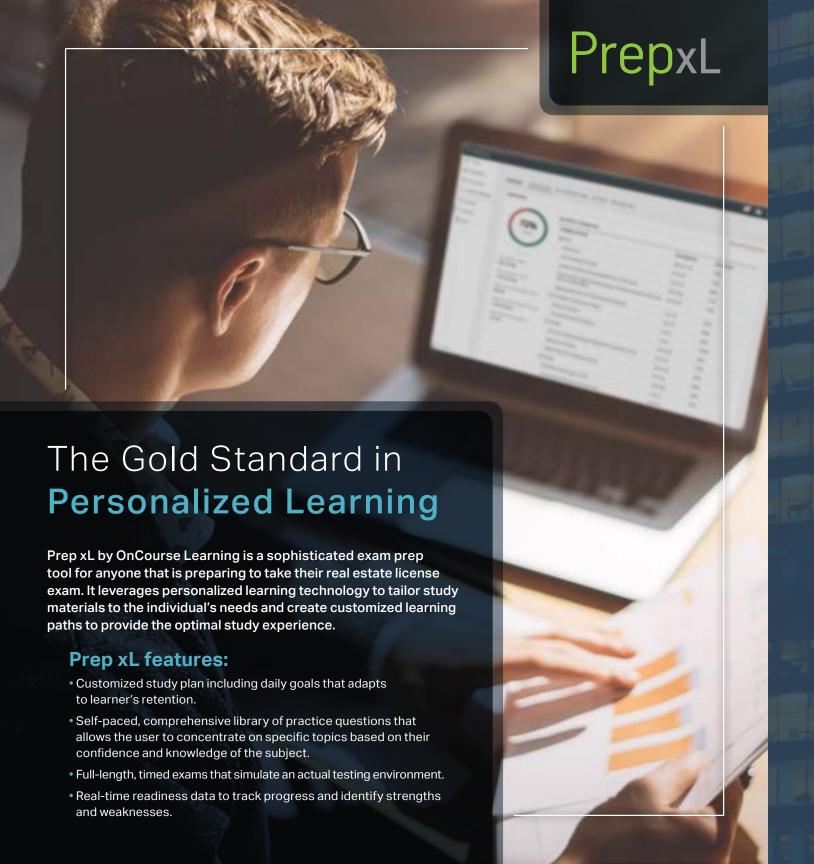
Receive monthly payouts



Your account representative checks in regularly

It's that easy!





A partnership with OnCourse Learning Real Estate empowers you to offer your learners engaging real estate, appraisal and home inspection education.

#### Our Solutions:

Increase your revenue and profitability with an expanded education catalog

Provide a
flexible learning
management
system for
managing students
and developing
custom course
content

Reflect any regulatory changes and ensure all state and national education requirements are met.

Enhance recruitment and retention of learners

Provide access to subject matter experts, compliance experts, and a team of customer and technical support professionals.





### Real Estate

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